

PIÑATA RENT, INC.
PIÑATA® POINTS REWARDS PROGRAM RULES

The Piñata® Points Rewards Program (the "Rewards Program") is sponsored by Piñata Rent, Inc. ("Piñata®," "we," or "us"). The following Piñata® Points Rewards Program Rules (the "Rules") govern your ability to earn and redeem "Piñata® Points" as a Piñata® member ("Member").

Please review these Rules and all applicable Piñata® Agreements carefully before participating in the Rewards Program. If you do not agree to these Rules in their entirety, you are not authorized to participate in the Rewards Program.

Eligibility

The Rewards Program is open to individuals who are at least eighteen (18) years of age, who can enter into legally binding contracts under applicable law, and who have registered as Members of the Piñata® platform (the "Piñata® Platform"). Individuals without an active Member account in good standing are not eligible to participate. The Rewards Program is void where prohibited or restricted by law.

Piñata® Agreements

The Rewards Program and each Member's participation in it are governed by all applicable Piñata® agreements, including without limitation the Piñata® Renter Terms of Service (available at www.pinata.ai/terms-of-service-renters) and the Piñata® Privacy Policy (available at www.pinata.ai/privacy-policy) (collectively, the "Piñata® Agreements"). These Rules are incorporated into the Piñata® Agreements, and all terms and conditions therein apply to these Rules. Where there is a conflict between these Rules and the Piñata® Agreements, the Piñata® Agreements govern.

Piñata® Operates the Rewards Program

Piñata® operates the Rewards Program and sets the rules for how Piñata® Points are earned, redeemed, and expire. Some Points are funded by Piñata®, and some are funded by a property management company or channel partner as part of an incentive it sponsors. However Points are funded, these Rules apply to them in the same way. Points are a program benefit. They are not your property and cannot be purchased by Members.

Piñata® may update the Rewards Program from time to time, including these Rules, the actions that earn Piñata® Points and the number of Points awarded, the Points required for any reward, the rewards available, and the terms on which Points expire. Updates apply to all Piñata® Points in your account, including Points earned before the update takes effect, subject to the notice described under "Modification and Termination" below.

How to Participate in the Rewards Program

All Members are automatically eligible to earn Piñata® Points through the opportunities made available to Premium Members and Standard Members (each as defined below), respectively. To become a Member, users must access the Piñata® website at www.pinata.ai (the "Site") and/or download the Piñata® mobile application (the "App") and complete the applicable registration process. Registration information may include, without limitation: (a) your full name; (b) your

mailing/billing address; (c) your email address; (d) your telephone number; (e) your date of birth; and/or (f) any other information requested on the applicable registration form (collectively, "Registration Data"). You agree to provide true, accurate, current, and complete Registration Data and to keep it up to date.

Piñata®'s collection, use, and disclosure of Registration Data are governed by the Piñata® Privacy Policy, available at www.pinata.ai/privacy-policy. As more fully described in the Piñata® Renter Terms of Service and the Piñata® Privacy Policy, participation in the Rewards Program generates information that Piñata® may use to provide personalized offers and rewards, subject to your separate consent and to the opt-out rights described in those documents.

You may opt out of the Rewards Program at any time by contacting customer support at support@pinata.ai.

PIÑATA® IS NOT RESPONSIBLE OR LIABLE IN ANY MANNER WHATSOEVER FOR YOUR INABILITY TO PARTICIPATE IN THE REWARDS PROGRAM AND/OR EARN PIÑATA® POINTS.

Piñata® Points Have No Monetary Value

Piñata® Points have no monetary value and may not be redeemed for cash. Piñata® Points are not transferable and may not be auctioned, traded, bartered, or sold. Any attempt to transfer, sell, or barter Piñata® Points is void and may result in forfeiture of all Points in your account.

How to Earn Piñata® Points

Piñata® Points may be earned through the following four primary paths:

- (a) Referrals: by referring other individuals to the Piñata® Platform and associated services ("Referrals");
- (b) Incentives: in connection with incentives designed by Piñata®, by your property management company, or by a Piñata® channel partner — for example, points for paying rent by credit card, attending property events, renewing your lease early, or completing other actions designated as point-earning by Piñata® or its partners;
- (c) On-Time Rent Payments: in connection with making on-time rent payments through the Piñata® Platform; and
- (d) Marketplace Engagement: in connection with engaging with brand offers in the Piñata® Marketplace, including reviewing or clicking through a promotional message, redeeming a promoted reward, or making a purchase from a brand that may earn Piñata® a commission.

ALL PIÑATA® POINT OFFERS MADE AVAILABLE TO YOU ARE TEMPORARY, LIMITED-TIME ONLY, AND MAY CHANGE OR BECOME UNAVAILABLE WITH OR WITHOUT NOTICE AT ANY TIME. ALL DETERMINATIONS REGARDING THE AWARDING OF PIÑATA® POINTS SHALL BE MADE BY PIÑATA® IN ITS SOLE AND ABSOLUTE DISCRETION AND WILL BE FINAL AND BINDING ON YOU.

Some additional rules apply to certain methods of earning Piñata® Points, as set forth below:

1. Referrals; Referral Related Activities

To earn Piñata® Points for referring individuals who subsequently become Members ("Referral Piñata® Points"), you must refer individuals who are not yet Members ("Recruits"), and those Recruits must subsequently register as Members via the designated referral link or by entering the code or other information designated by Piñata® (each, a "Referral"). If a Recruit does not register via the designated link or requisite code, that Recruit will not be deemed a Referral and you will not receive Referral Piñata® Points for that Recruit.

In addition to, and without limiting, any obligations and restrictions set forth in the Piñata® Agreements, you agree to the following "Marketing Requirements":

- (a) Your activities in connection with generating Referrals ("Referral Related Activities"), and the materials used in connection with them ("Creative"), must at all times: (i) comply with all applicable federal and state laws, rules, and regulations, including without limitation the CAN-SPAM Act of 2003, as amended, applicable FTC guidelines, and all consumer data privacy laws including but not limited to the CCPA, CPRA, and equivalent state privacy statutes; and (ii) not infringe upon any third-party intellectual property or other proprietary rights.
- (b) You must ensure that your Referral Related Activities comply with the FTC Guidelines Concerning the Use of Endorsements and Testimonials and Native Advertising: A Guide for Businesses. Without limiting the foregoing, you must prominently disclose to Recruits that you will receive Referral Piñata® Points in connection with your Referral Related Activities.
- (c) You may not use any "incentivized marketing" or establish any promotion that provides sweepstakes entries, rewards, points, or other compensation in connection with Referral Related Activities, nor create the appearance of incentivized marketing.
- (d) You may not: (i) conduct Referral Related Activities via SMS or text messaging without prior written approval from Piñata® in each instance; (ii) violate the terms of service of any social media platform in connection with Referral Related Activities; (iii) solicit personal information from any potential Referral; (iv) engage in any unlawful commercial activities; (v) engage in any fraudulent or deceptive activity; or (vi) engage in any conduct that Piñata® objects to in writing at least forty-eight (48) hours in advance.

PIÑATA® IS NOT RESPONSIBLE FOR ATTEMPTED RECRUIT REGISTRATIONS THAT ARE LOST, LATE, ILLEGIBLE, MISDIRECTED, DAMAGED, INCOMPLETE, OR INCORRECT, OR FOR ANY FAILURE OF ANY LINK OR OTHER METHOD USED FOR IDENTIFYING REFERRALS. ALL DETERMINATIONS REGARDING THE REGISTRATION OF RECRUITS, REFERRAL PIÑATA® POINTS, AND THE LINKS/IDENTIFICATION METHODS SHALL BE MADE BY PIÑATA® IN ITS SOLE AND ABSOLUTE DISCRETION AND WILL BE FINAL AND BINDING ON YOU.

2. Piñata® Marketplace Points and Commissions

The Piñata Marketplace ("Marketplace") is the place where renters can spend their own money on brand offers for goods and services that enhance their daily lives as renters, including offers, deals, discounts, sponsored promotions, brand partnerships, and similar promotional activities surfaced through the Piñata Platform (whether displayed in the Piñata app, on the Piñata website, or through embedded components made available through Piñata's property management company and channel partners). Renters may earn Piñata Points when they engage with or make a purchase through the Marketplace. Piñata may earn a commission, affiliate fee, or other revenue from a brand

or merchant when a renter makes a purchase through the Marketplace, and Piñata may share such revenue with property management companies or channel partners only if Piñata has separately and expressly agreed in writing to a revenue share with that property management company or channel partner. The Marketplace is distinct from advertising and other promotional activities that do not result in a Marketplace purchase — revenue from advertising, sponsorships, and promotional messaging is retained by Piñata.

Engagement with brand offers in the Marketplace may earn you Piñata® Points whether the engagement consists of reviewing or clicking through a promotional message, redeeming a promoted reward, or making a purchase from a brand. Piñata® is not affiliated with the brands and merchants featured in the Marketplace, except as a marketplace operator and, where applicable, as a commission recipient. If you return, charge back, cancel, dispute, or otherwise request a refund for a qualifying purchase for which you have already received Piñata® Points, we reserve the right to remove any Piñata® Points from your Member account or withhold future Piñata® Points to offset such amount.

When you make a purchase from a brand or merchant through the Marketplace, Piñata® may earn a commission, affiliate fee, or other revenue from that brand or merchant. As more fully disclosed in the Piñata® Renter Terms of Service, Piñata® may, in its sole discretion and only where it has separately and expressly agreed in writing, share a portion of such commission revenue with a property management company or channel partner. Revenue earned from advertising, sponsorships, and promotional messaging that does not result in a Marketplace purchase is retained by Piñata® and is not subject to revenue sharing.

3. Incentive Points

From time to time, Piñata®, your property management company, or a Piñata® channel partner may offer Piñata® Points as an incentive for completing specified actions — for example, paying rent by credit card, attending a property event, renewing your lease early, completing a survey, or other actions designated as point-earning. The availability, amount, and conditions of such incentives are determined by Piñata® and its partners in their sole discretion, and may change or become unavailable with or without notice.

Expiration and Forfeiture of Piñata® Points

When Points May Expire

Each Piñata® Point becomes eligible to expire at the end of the twelfth (12th) calendar month after the month in which it was issued. For example, a Point issued at any time in March 2026 becomes eligible to expire at the end of March 2027. Points never expire in their first twelve (12) months.

Once Points are eligible to expire, they are protected in any calendar month that is a qualifying month. A month is a qualifying month if you take at least one Qualifying Action (as defined below) during it, or if it counts as a qualifying month under these Rules. At the end of any other month, all of your Points that are eligible to expire may expire. Points that are not yet eligible to expire are never affected. If every month is a qualifying month, none of your Points will expire.

When you redeem Points, Points subject to the monthly rule above are used first, oldest first, followed by Earlier Points (as defined below).

Points Issued June 1 Through October 6, 2026

Piñata® Points issued from June 1, 2026 through October 6, 2026 ("Earlier Points") keep the expiration terms that applied when they were issued. Earlier Points may expire only after twelve (12) consecutive months in which no Points are earned or redeemed in your account, whatever your membership. The monthly rule above does not apply to Earlier Points, and later modifications to these Rules do not change how Earlier Points expire.

Qualifying Actions

For purposes of these Rules, a "Qualifying Action" depends on your membership, as follows. An action must earn or redeem at least one (1) Point, and it counts in the calendar month in which you take it, even if the Points are credited later.

Premium Members. You are a "Premium Member" while your account is enrolled in a Piñata® premium membership plan (currently Piñata® Premium and Piñata® Pro), including a plan provided through your property management company or a channel partner. Your account shows which plan you are enrolled in. For a Premium Member, a Qualifying Action is any of the following: (a) having Piñata® Points credited to your account for any reason, including Points credited automatically when your property management company or a channel partner reports an on-time rent payment, and referral Points; (b) completing an incentive that earns Points; (c) redeeming or completing a brand offer in the Piñata® Marketplace that earns Points; or (d) redeeming Piñata® Points.

Standard Members. All other Members are "Standard Members." For a Standard Member, a Qualifying Action is either of the following: (a) earning Points by completing an incentive offered by Piñata®, your property management company, or a channel partner, such as a survey, an event, an early lease renewal, or paying rent by card; or (b) earning Points by redeeming or completing a brand offer in the Piñata® Marketplace. The following are not Qualifying Actions for a Standard Member: on-time rent payment Points; Points granted by your property management company or a channel partner without a task by you; referral Points; signing in to or browsing the Services; and redeeming Points for rewards. Paying rent on time does not, by itself, protect a Standard Member's Points.

Membership in a given month. If you are a Premium Member on any day of a calendar month, the Premium Member rules apply to that whole month.

Leaving a Premium Membership

If your premium membership ends for any reason, including a move-out, the end of your lease, your property management company no longer providing it, or your property management company or a channel partner ending its program with Piñata®, your account stays open and you keep all of your Points. You become a Standard Member. The month in which your premium membership ends and the following two (2) calendar months are qualifying months. After that, the Standard Member rules apply.

Other Qualifying Months

A calendar month is also a qualifying month if (a) redemptions or brand offers on the Piñata® Platform are unavailable for twenty-four (24) or more consecutive hours during that month, or (b) because of an error by Piñata®, we fail to send you the final reminder for that month described under "Expiration Notices" below.

Reinstatement

If Points expire for a month and a Qualifying Action you took in that month is credited afterward, Piñata® will reinstate those Points automatically. In other cases, you may contact support@pinata.ai to ask that expired Points be reinstated. Reinstatement in those cases is at Piñata®'s sole discretion.

Piñata®'s Discretion Not to Expire Points

Expiration under these Rules is at Piñata®'s option. Piñata® may, in its sole discretion, choose not to expire Points, delay expiration, or reinstate expired Points, for any Member or group of Members and for any period. Doing so on one occasion does not waive Piñata®'s right to expire Points on any later occasion and does not entitle any Member to the same treatment.

Expiration Notices

Piñata® will use commercially reasonable efforts to notify you by email and in the Services: (a) at least forty-five (45) days before any of your Points first become eligible to expire; and (b) in any month in which you have Points that are eligible to expire and have not yet taken a Qualifying Action, on or about the twentieth (20th) day of the month and again at least seven (7) days before the end of the month. We will also notify you when Points expire. Expiration notices will be sent to the email address associated with your Member account. It is your responsibility to keep your email address current. Failure to receive an expiration notice — for any reason, including an outdated email address — does not extend the expiration date or otherwise affect the expiration of your Piñata® Points, except as provided under "Other Qualifying Months" above.

Closing Your Account or Leaving the Rewards Program

If you close your Piñata® account or opt out of the Rewards Program, any Piñata® Points remaining in your account are forfeited when the account is closed or you opt out. Before you confirm, the Services will show your Points balance so you can redeem your Points first. If Piñata® closes your account for a reason other than fraud or misuse of Points, you will have ninety (90) days to redeem your Points. During that period, you cannot earn Points and no Points will expire. Any Points remaining after ninety (90) days are forfeited.

Forfeiture for Fraud or Misuse

Piñata® may immediately forfeit any Piñata® Points that we determine were acquired through fraud, illegal activity, or misuse of the Rewards Program. Your other Points are not affected and remain subject to these Rules. We will email you the reason for the forfeiture, and you may appeal by contacting support@pinata.ai within thirty (30) days.

Upon expiration or forfeiture of any Piñata® Points, you shall have no rights to those Points, all of which are automatically deemed forfeited.

Indemnification

You agree to indemnify and hold Piñata®, its parents and subsidiaries, and each of their respective members, shareholders, officers, directors, employees, agents, co-branders, content licensors, and other partners harmless from and against any and all claims, expenses (including reasonable attorneys' fees), damages, suits, costs, demands, and/or judgments whatsoever made by any third party arising out of: (a) your unauthorized participation in the Rewards Program; (b) your breach of these Rules; (c) any dispute between you and any brands, merchants, Recruits, or other third

parties; and/or (d) your violation of any rights of another individual or entity. The provisions of this section are for the benefit of Piñata®, its parents, subsidiaries, and affiliates, and each of their respective officers, directors, members, employees, agents, shareholders, licensors, suppliers, and attorneys, each of whom may assert and enforce these provisions directly against you.

Modification and Termination of These Rules and/or the Rewards Program

Piñata® may modify these Rules or terminate the Rewards Program at any time by posting amended Rules or a termination notice on the Site, or by sending an email to the address associated with your Member account. For any modification that materially reduces your ability to earn or redeem Piñata® Points going forward, or that changes the terms on which Points expire, Piñata® will provide at least thirty (30) days' prior notice before the change takes effect. If Piñata® terminates the Rewards Program, earning stops on the date of the notice, and you may redeem your Points for at least ninety (90) days after the notice. No Points will expire during that period.

Modifications apply to all Piñata® Points in your account, including Points earned before the modification takes effect, regardless of the Rules that were in place when those Points were earned, except that the expiration of Earlier Points is governed by the section titled "Points Issued June 1 Through October 6, 2026."

If any modification is unacceptable to you, your only recourse is to cease participating in the Rewards Program. Your continued participation after the effective date of any modification constitutes your acceptance of the modified Rules.